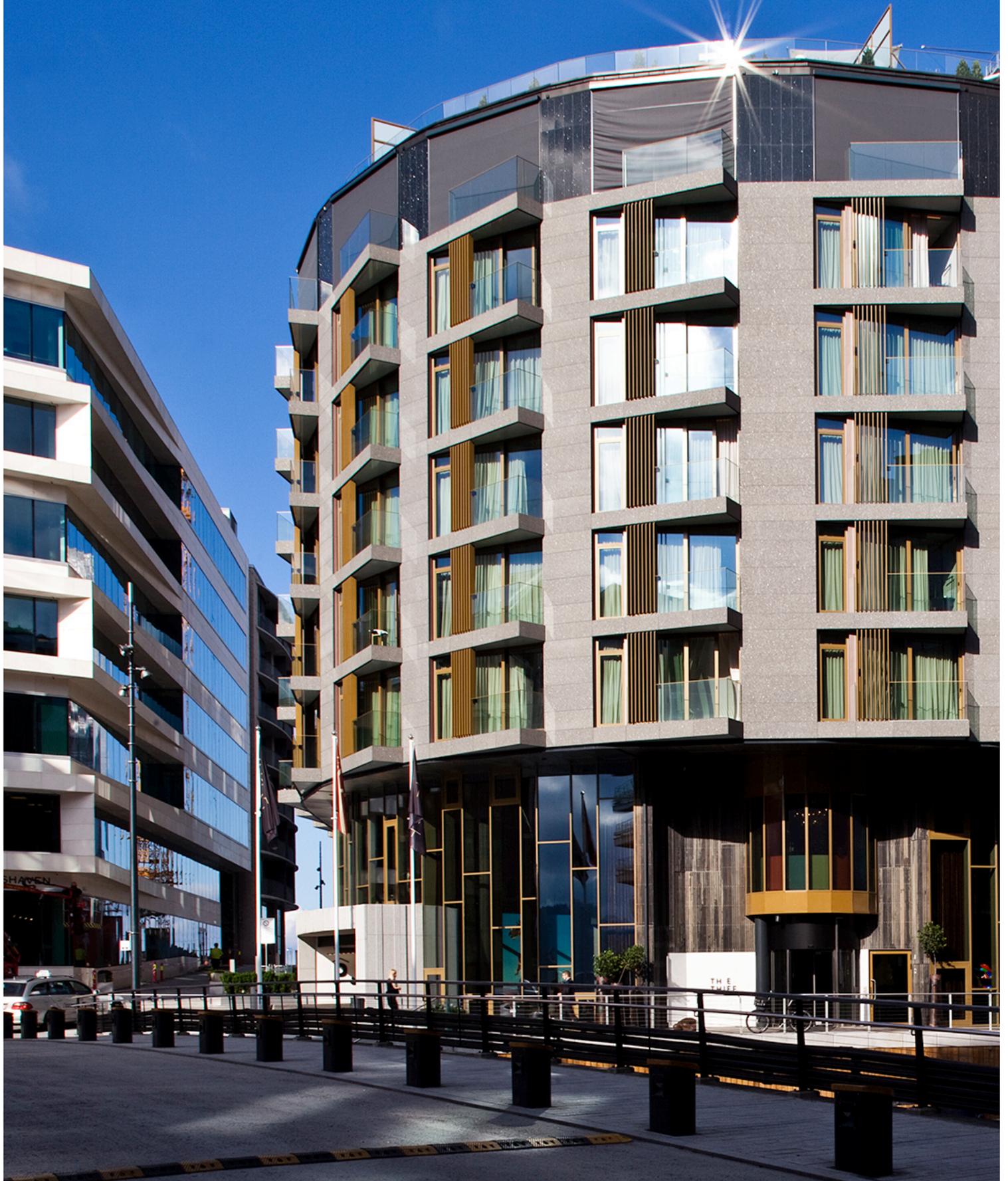


# THE THIEF

*Pressekit*





## THE THIEF

*Modus Operandi*



Stepping into THE THIEF is sure to rob you of something. Something familiar and shall we say, enslaving at times. And the thing is that the hotel is so good at it...that you might not notice until the end. You suddenly find yourself engaged in a world of new impressions: cutting-edge art, architecture and world-class gastronomy. And then it hits you, what's been stolen from you... you haven't had a single thought about your very long to-do list, the responsibilities at home, the everyday worries.

THE THIEF was, after all, born on Tjuvholmen (Thief Islet), an island overrun by robbers and whores in the 18th century. Taking its infamy earnestly, this redeveloped island today boasts entertainment of a different kind and has become Oslo's new cultural centre. Starting with THE THIEF's immediate neighbour, the renowned Renzo Piano-designed Astrup Fearnley Museum of Modern Art, with an enviable collection that ticks all the big names – Jeff Koons, Damien Hirst, Barney and many more. The clincher is that THE THIEF's owner Petter A. Stordalen, is a private sponsor of the museum and hence, art borrowed from the collection makes for one of the most exciting public area galleries in a hotel. All guests have free access to the museum by showing their keycard in the entrance.



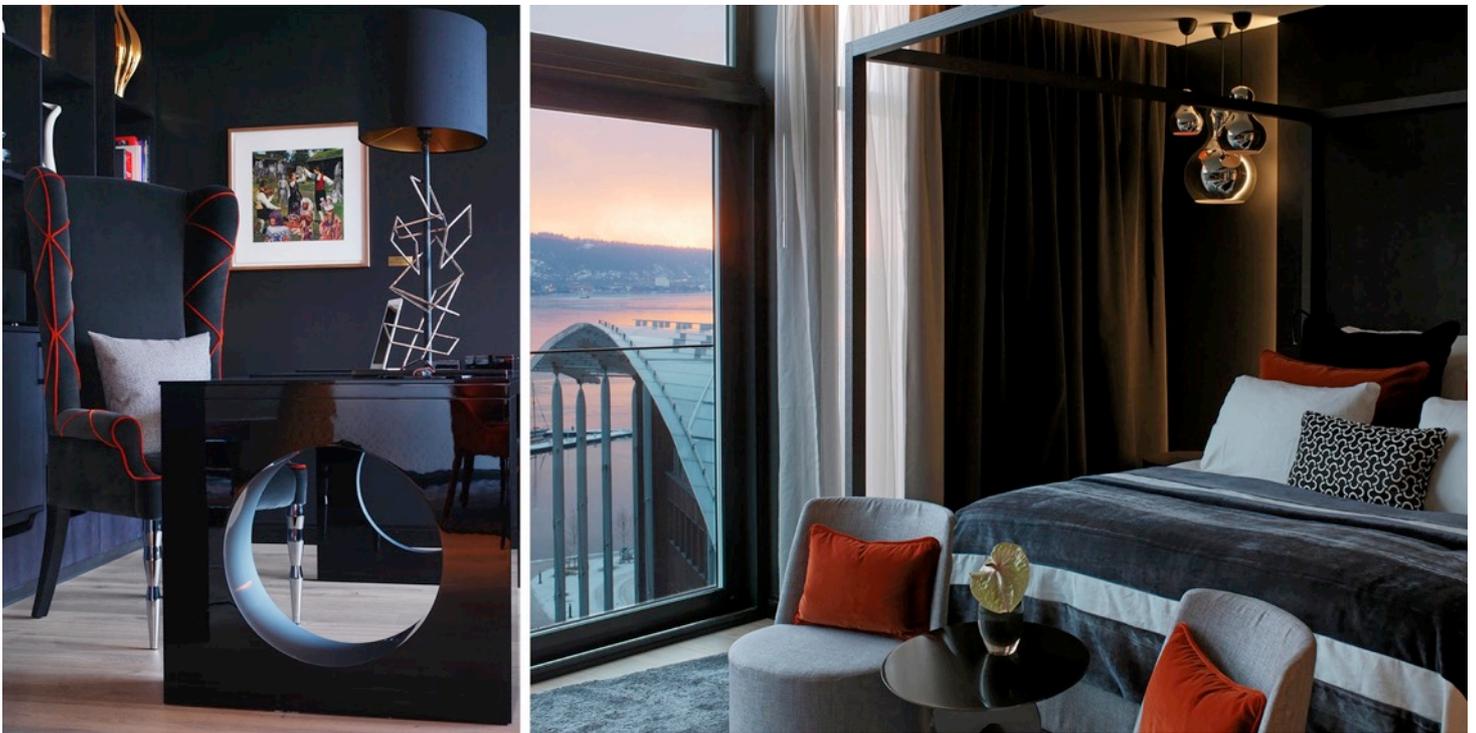
The hotel's permanent art collection is no less impressive, with Sune Nordgren, the former director of Norway's National Museum of Art, at the helm. Nordgren handpicked original artwork for each of the 116 rooms, from both celebrated artists such as Sir Peter Blake, Richard Prince, Magne Furuholmen, Camilla Löw, Bjørn Ransve and Kjell Nupen, as well as rising talent. But that's not all – interactive TVs in each room offer 'Art-on-Demand'; themed maps such as Oslo Escape Routes take you on a curated tour of art, design and architecture; and the hotel's Riva boat is ready to take you around the fjords all summer long.

THE THIEF cost more per room to build than any hotel in Scandinavia, and it shows. But it's not just about the luxurious down-duvet bedding, rainfall showers or Antonio Citterio armchairs. It's the little details that make the rooms special, be they the custom-designed wool slippers and bathrobes, blankets to keep you warm on the balcony, verbena tea at turn-down service or the handpicked collection in the minibar. Whether stealing a quiet moment on your private balcony, or enjoying the serenity of the new spa – the largest in the city – THE THIEF has everything you could possibly want to lose your sense of time. Take a dip in the Oslo Fjord, venture next door for free access to the Astrup Fearnley Museum or go on a treasure hunt through the hotel to locate the most unique piece of art – all the makings to both lose and find yourself are here.

## BETWEEN LIGHT & DARK

*Playing with Contrasts*

When you have the stunning Oslo Fjord as your backdrop, a new wave of contemporary architecture around you and an art-rich neighbourhood, it's bound to influence the design of your hotel. For Anemone Wille Våge, one of Norway's most prominent interior designers, this meant creating a timelessly elegant ambience that is in harmony with the building's modern architecture and sets the stage for the stellar contemporary art collection. Thanks to floor-length windows, the hotel is flooded with natural light and affords views of the natural beauty outside. Deep sofas and a warm colour palette with golden accents create an intimate and sensual atmosphere.



Contrast is an important theme at THE THIEF – juxtaposition between light and dark, classic and modern, warm and cold, and interior and exterior. The hotel’s location at the edge of the fjord led Wille Våge to take inspiration from the maritime world. Her reference point for this was the iconic Riva yacht. “The use of subdued colours, punctuated by strong, arresting colours such as orange and turquoise, is inspired by the classic Riva yacht. It is such a perfect example of timeless elegance,” she says.

The furniture and décor at THE THIEF take their cue from the hotel’s art collection, mixing well-known international names like Tom Dixon, Boca do Lobo, Jacco Maris, Autoban, Brunner and Patricia Urquiola with those of upcoming Norwegian designers. In collaboration with Vulcan (VisitOslo) and “DogA”, The Norwegian Centre for Design and Architecture, “The List of the Thief” has put the spotlight on Norwegian artists, showing the strength of local art amongst renowned international bestsellers. In the Spring of 2012, the first List of the Thief was produced by DogA’s curator Benedicte Sunde (the curator of the 100% Norway exhibition during London’s Design Festival), who has also been responsible for the subsequent selections. THE THIEF’S interior designer, AnemoneWilleVåge, has selected furniture and various objects of design seen throughout the hotel from this list. This interaction between global and local design represents the artistic values of Tjuvholmen.

## THIEF ROOMS & SUITES

Each of the 114 rooms, including the one-bedroom suites, “The Apparatjik Suite”, award-winning “The Oslo Suite” are characterised by their individuality. Be it through the handpicked artwork, furnishings from world-renowned designers, or the latest technology, a timeless elegance comes together with cosmopolitan flair throughout the hotel.

The nine-storey building houses Standard, Superior, Deluxe, Premium Rooms and Junior Suites; each featuring balconies, some with views of the fjord and the canals of Tjuvholmen, or the neighbouring buildings and the Astrup Fearnley Museum of Contemporary Art.



These comfortable, spacious rooms are furnished with modern pieces, large wardrobes and an array of in-room amenities, ranging from interactive televisions with Art-on-Demand, free Wi-Fi, Geneva Sound systems to Nespresso machines and custom-designed bathrobes. Even the climate control caters to the guests' individual needs, and the windows and balcony doors can be opened to let in the refreshing fjord air. A warm designer wool blanket by Rørøs Tweed keeps off the chill on winter days.

Celebrated Norwegian interior designer Anemone WilleVåge's play with contrasts is the strongest in the rooms where dark wood-panelling is interspersed with back-lit panels, and rich brown carpets are paired with light parquet floors and sand-coloured curtains. Gold-toned pillows and coffee tables provide vivid accents throughout the otherwise muted colour scheme. Floor-length windows provide for natural light in the rooms. With comfort and style high on the agenda, the rooms are outfitted with pieces by renowned designers like Tom Dixon, Autoban, Patricia Urquiola and Antonio Citterio, and lamps from B&B Italia and Brand van Egmond. Mattresses from the Swedish company Hilding and luxurious down comforters ensure a perfect night's sleep. The spacious bathrooms have white Vittorio marble floors, Corian sinks, amenities by Carita and some provide guests with a bathtub and a separate rain shower.

It's easy to tell how much effort was put into the details of the rooms. Designer Runa Klock created 'his n her' slippers out of Norwegian wool, the bathrobes are from local fashion designer Maggie Wonka and woolen blankets are by L&J for Rørøs Tweed.

The signature art collection throughout the rooms was curated personally by Sune Nordgren. Works from Richard Prince, Tony Craig and Albert Merz are amongst the pieces, while the 160 square metre penthouse The Oslo Suite serves as homage to pop art legend Sir Peter Blake. It features three original works from the exclusive Oslo Exhibition "Icons for Norway", inspired by Norwegian emblems and landscapes. The suite also features custom-made furniture by Patricia Urquiola and Antonio Citterio, a fully-stocked bar, a fireplace and an outdoor shower on the private rooftop terrace with panoramic views, making the stay in The Oslo Suite a truly unforgettable experience.

Luxury and whimsy meet in The Apparatjik Suite, with styling provided by the international arts and music collective of the same name. Video art, music, disco memorabilia and installations adorn the 40sqm space, as well as a collection of signed prints and a selection of the "supergroup's" favorite albums. THE THIEF's two newest additions come in the form of the The Brit Suite and The Broom Suite. Conceptualized by Lee Broom and Conran, in collaboration with Karina Holmen, the two suites are an ode to British design, art and culture. The two design teams, with the help of Norwegian interior design group ESKE, have translated their unique take on luxury and translated it into the glamorous language of the hotel.

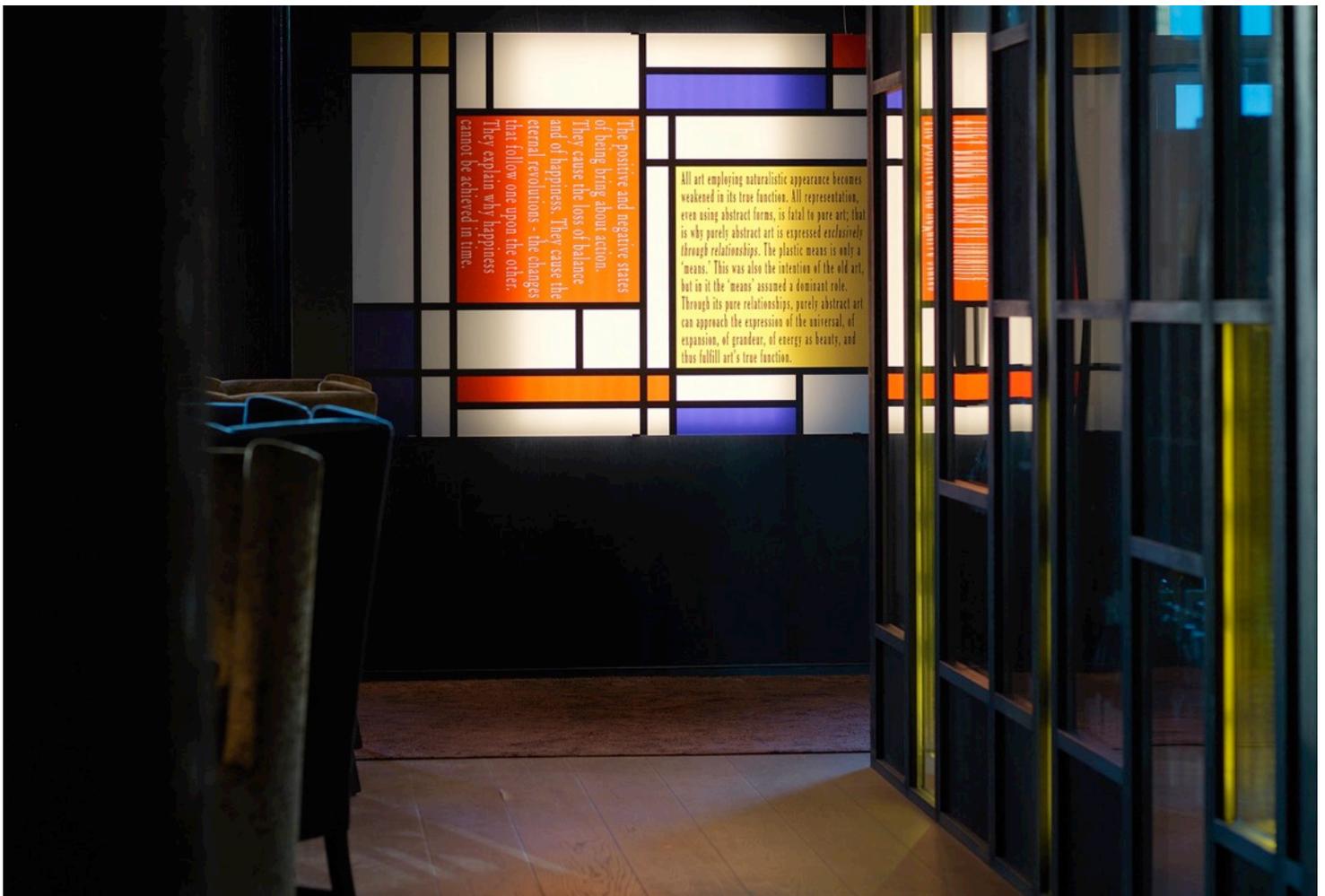
# THIEF ART

## *Hotel Artwork Redefined*

At THE THIEF, the art collection is the protagonist, not just an accessory to go with the colour scheme of a room. To get it right, the hotel sought the help of world-class curator Sune Nordgren. The former director of the National Museum of Art, Nordgren has handpicked an array of the finest contemporary work in the 118 rooms and suites, public areas and even the elevators. A well-known figure in Norway, Nordgren finds that “visitors to museums or galleries go there with a set purpose and set expectations. In a hotel, they experience art in a totally different way. I think that is incredibly exciting and challenging!” The native Swede has curated an eclectic collection of contemporary art, which includes artists such as Sir Peter Blake, Richard Prince, Magne Furuholmen, Albert Merz and Kjell Nupen.

But his eye for talent does not just include big names: it also encompasses the rising talents and a few surprises. Like the photographs by Queen Sonja of Norway in the library, and works from one of Norway’s upcoming young artists, Camilla Löw, displayed in both the public areas and guestrooms. “The suites feature unique collages by the English pop artist Sir Peter Blake. Other rooms have photographs of Kate Moss by Bryan Ferry, as well as some of Roxy Music’s most famous album covers,” explains Nordgren.

On view for the diners of THIEF FOODBAR restaurant is an exuberant piece from celebrated American artist, Joseph Kosuth called “Mondrian Work III (2015). Kosuth presents a revalidation of the modern artist Piet Mondrian’s iconic paintings, pointing out how the limitations of painting has been exceeded through history, creating a relationship between Mondrian’s own theoretical textual language and the representation of his canvases. This series focuses on Kosuth’s intentions to make work that emphasized ideas, rather than the traditional focus on forms, colors and materials.





The hotel's distinct art profile also extends to the digital medium, with interactive televisions in the guestrooms and public areas featuring contemporary video art. In the elevators, animated films by British contemporary artist Julian Opie were created exclusively for THE THIEF.

THE THIEF does not just share an address with its prominent neighbours, but also a partnership: Owner Petter A. Stordalen is a private sponsor to the Astrup Fearnley Museum. Sune Nordgren knows that it is unusual for a hotel to sponsor an art museum in this way. "In our efforts to re-define the term 'hotel art', the partnership with the Astrup Fearnley Museum was the clearest signal we could give regarding our ambitions. THE THIEF has the privilege of borrowing prominent artworks for strategic locations in the hotel. With rotating exhibitions, the hotel is creating interesting encounters for our guests with the best in contemporary art."

## THIEF ARCHITECTURE

*Water, Glass, Granite & Gold*

With iconic neighbours like the Renzo Piano designed Astrup Fearnley Museum and other new architectural highlights on Tjuvholmen, the exterior of THE THIEF had to be a fitting feather in the cap. And so the special touch of award-winning firm Mellbye Architects AS was sought. Head of the architectural practice, Ajas Mellbye is a Norwegian architect with an unusual love for hotels; a man whose typical family-vacation includes eight different hotels over the course of seven days, spanning three different cities. This love has won the firm several competitions, numerous awards and much acclaim for buildings such as Hotel 33, Folketeateret, Ekeberg Restauranten and Østbanehallen (Grand Central).

Likewise, THE THIEF is an unusual construction, far from the traditional notion of what a luxury hotel ought to look like. „A complicated construction like THE THIEF has had a long maturation phase. The outcome is a modern rendition of an international luxury hotel, with a strong, mystic character to complement the neighbouring Astrup Fearnley Museum by star architect Renzo Piano. We wanted to give it a bit of a surreal air. Approaching THE THIEF, you might blink a few times before realising that it is an actual hotel and not a mirage or a computer rendering,” says Ajas Mellby.

All the rooms have monumental glass facades to take advantage of the view and to let in as much daylight as possible. At the same time Mellbye wanted to create a multifaceted exterior where shadow effects, screening and glimpses of life create a thrilling whole – just as provocative as the hotel’s name. The room balconies are constructed with a combination of vertical gold-coloured panels of wood and glass. The play of natural elements like water and air on the various shimmering and solid materials creates an effect that is at once ethereal and enduring.

“Aiming to accentuate the hotel’s hospitable character – especially when crossing the bridge to the hotel – we created an open and appealing design for the public areas such as lobby, restaurant and bar. The first two floors are completely open with floor-to-ceiling windows and a tower structure on the inside,” Mellbye explains. THE THIEF’s restaurant is located on the first floor, on a granite base, with an end wall that stretches all the way down to the ground floor reception area. The light granite is also used all over the square around the building. Echoing the overall design concept with contrasts between light and dark, the natural light filled reception, bar and restaurant are balanced with dark wood-clad ceilings and bronze-coloured steel elements.





## SUSTAINABILITY

### *Fighting the Good Fight*

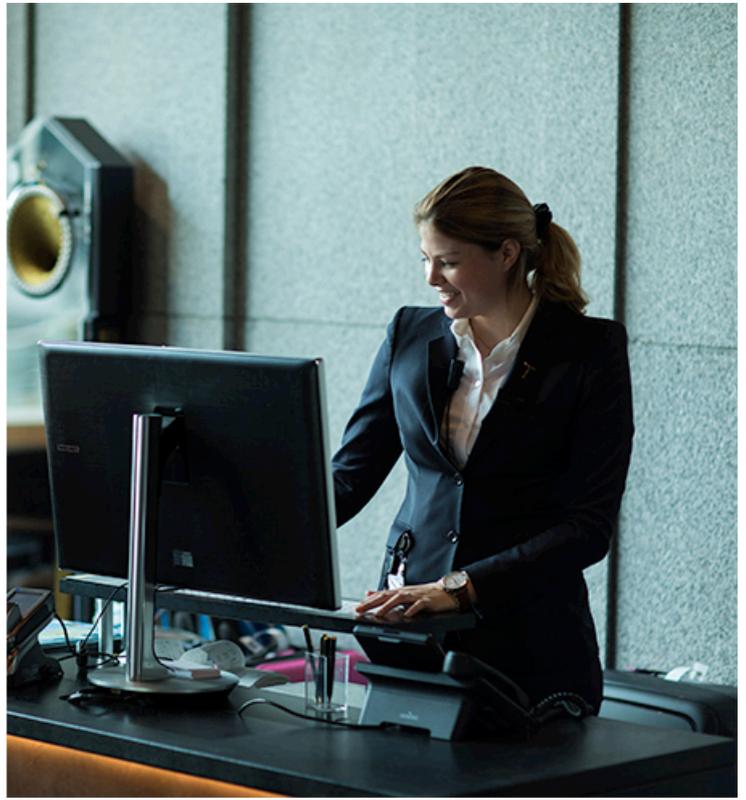
THE THIEF's vision is to create fantastic experiences without compromising the world around it. Both owner Petter A. Stordalen and his wife Gunhild Stordalen are passionate environmental activists. It is therefore unsurprising that the Corporate Social Responsibility programme of THE THIEF and Nordic Choice Hotels has been left in the capable hands of Gunhild Stordalen. The model-turned-physician also manages the Stordalen Foundation, supporting health, environment and climate initiatives.

There is no contradiction in operating sustainably and profitably while giving guests a unique hotel experience, finds Gunhild Stordalen. "Sustainable business isn't just about ethics and social responsibility; it's about getting more out of less and harmonising with the modern guests' wishes and needs." This means quality and authenticity are more important than quantity at the hotel. "Luxury is no longer synonymous with consuming without regard to the world around you," says Stordalen. At the hotel, guests can enjoy good food with a clean conscience, with an array of seasonal seafood and produce from Norway and Scandinavia. "Our guests will know where their food comes from and what it contains. Good dining experiences are, of course, about taste, but also about health, animal welfare and the environment."

But THE THIEF doesn't stop there. The hotel has clever, energy-efficient solutions to reduce energy and water consumption and for waste handling. New technology allows this process to operate efficiently for the hotel and seamlessly for the guests.

Every room at THE THIEF is an individual energy zone, so energy consumption can be optimised according to requirements at any time. Rooms are switched to stand-by mode via BMS (Building Management System) when guests leave. In staying true to its sustainable initiatives, the hotel has been built to comply with the TEK 07 energy regulation, and in January 2013 received its environmental certification (ISO 14001).

Even the foundation THE THIEF is built on focuses on improving the water quality of the fjord around Tjuvholmen. Artificial reefs were constructed underwater to provide an ideal habitat for fish, crabs and mussels.



## THE THIEF FACTOR

### *Smooth Operators*

Stiff, formal service is a thing of the past. It's about being tuned in, anticipating needs and taking pleasure in making guests happy – smart, attentive service reigns at THE THIEF.

In putting THE THIEF team together, General Manager Jarle Moen put much time and effort into finding the right people – people who are truly passionate about what they do. The “THIEF FACTOR” is the foundation of the service concept and relies on two main pillars: local knowledge and attentiveness to guests. “From the receptionist to the waiter to the sales manager, each person is fully integrated into the daily operations and familiar with every aspect of THE THIEF. Everyone works together to make the guest experience an outstanding one, even going beyond their regular area of responsibility,” explains Moen. “Why should guests have to worry about, say, the best jogging route in the area? We are here to help, and knowing the area, we're happy to give our tips. Not only that, we'll have a bottle of water waiting for them upon their return.”

In addition to the little courtesies, THE THIEF is also above par in terms of technology. Before arriving at the hotel, guests can choose if they would like a personal or mobile check-in service. The latter comes in the form of a hotel staff member checking guests in via iPad on the way to their room, or the quick variation with self-check-in using the hotel's own app. With a tap of a button, mobile devices act as room keys and mobile concierges, allowing guests to schedule housekeeping, call a taxi, organise a wake-up call or take advantage of an array of hand-picked tips for Tjuvholmen and Oslo.

# THIEF FOODBAR

## *A Contemporary Take On Classic Norwegian Cuisine*

Not only established as an art hub in the city, Tjuvholmen has become a food destination. Four of Oslo's top ten restaurants can be found on this island, and THE THIEF's restaurant THIEF FOODBAR has joined the ranks. Putting a spin on conscious cooking and Norwegian cuisine, head chef David Taylor has kept a strong focus on regional, local and organic ingredients. With a vision to revive Scandinavia's wild and pure flavours, Taylor's regularly changing menu makes the most of nature's seasonal offerings.

Taylor previously worked at Oslo's Michelin-starred Maaemo and Grace restaurant in passion for the culinary arts and the simplicity of fine ingredients. Taylor is working closely with local farmers and fisherman, and staying true to the hotel's ideologies in authenticity and sustainability. "I am proud to live and work in one of the best countries in the world in terms of agriculture and aquaculture," says Chef Taylor of his culinary inspiration.

The 100-seat space is divided into private zones, creating intimate and unpretentious table settings with the option of a chambre séparée for a long table seating up to 16 people. The famous Norwegian interior designer Anemone Wille Våge worked with warm colours and vibrant accents in the space. In the summer, guests can enjoy the outdoors on the 60-seater terrace and take in the fresh air from the Oslo Fjord.



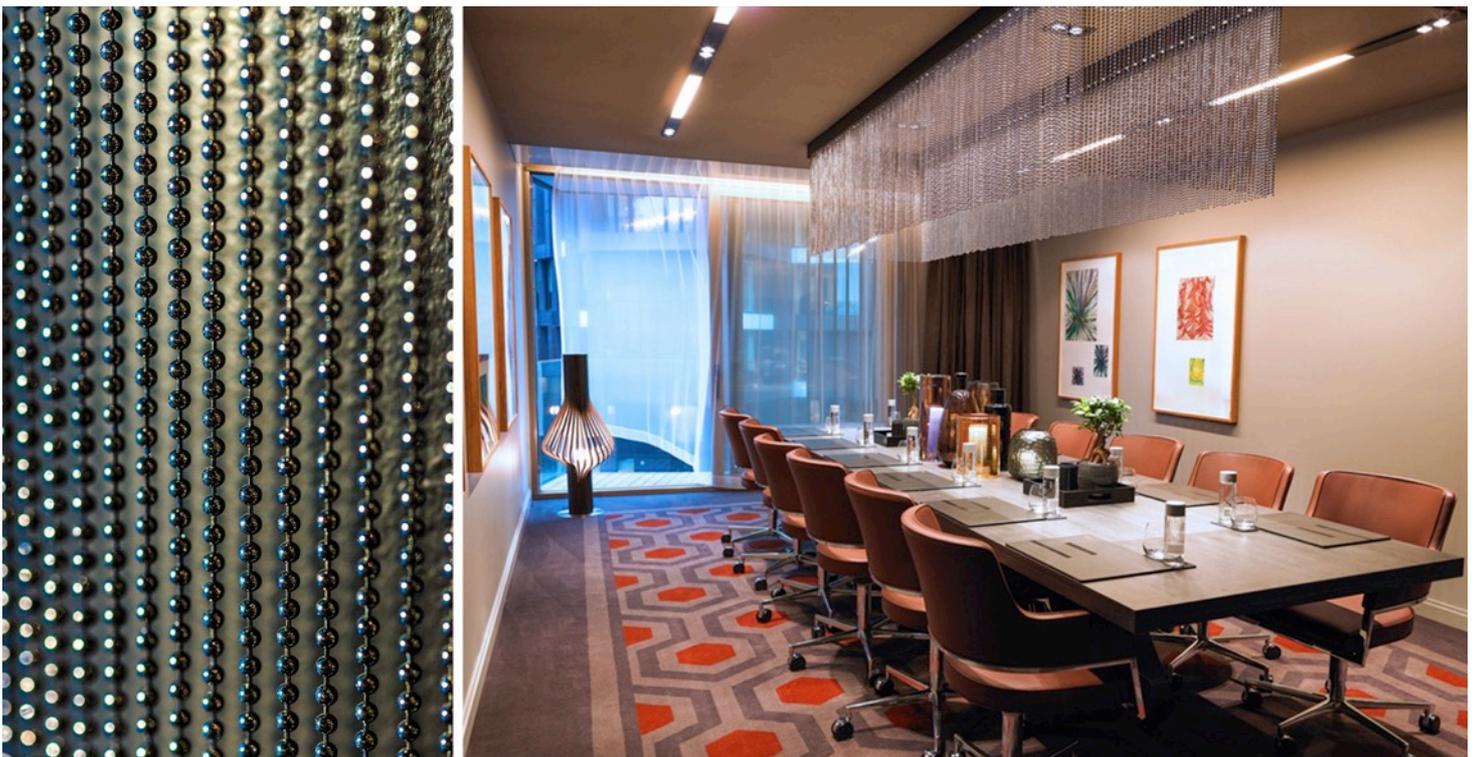
In addition to THIEF FOODBAR, there are many other options to tuck away and steal a drink or a casual bite to eat. The hotel's library bar THIEF BAR is open for the island's best selection of classic cocktails and wine by the glass.

The hotel also offers late-night room service for night owls – a rarity in Oslo – with dishes like Norwegian flat Bømlo oysters and organic salad with fresh shellfish to whet the appetite.

The crowning highlight of the property is THIEF ROOF GRILL restaurant and THIEF ROOF BAR bar. With the best views in Oslo of the fjord and the harbourside cityscape, the rooftop bar and restaurant is a lush and sprawling garden terrace, a green oasis in the middle of Oslo's most urban waterfront neighbourhood. The summer THIEF Music Unplugged sessions hosts local musicians for intimate performances ranging from chilled-out acoustic sets to up-tempo DJ electronica, with cocktails and edibles close at-hand. With the hotel's ever-present virtue as a holistic art hotel, the THIEF BAR also hosts the year-round THIEF MUSIC UNPLUGGED showcase, presenting the works of today's musicians, and introducing the stars of tomorrow.

## THE PERFECT PARTNER IN CRIME

If you're going to sit in a closed room all day taking care of business, it might as well be in one where ceiling-to-floor windows frame the Oslo Fjord. Interiors by designer Anemone Wille Våge continue the playful mix of light and dark: warm colours, dark panels and sheaths of glass. The furnishings are from both Norwegian and internationally acclaimed designers, and original artwork selected by curator Sune Nordgren grace the walls. Soft lighting and a touch of green contribute to an intimate atmosphere. It might also be the perfect setting for a private screening or an intimate meal with close ones with a full course of exquisite Norwegian cuisine and wines from around the world.





The five meeting rooms come in varying sizes for up to 50 people. Large windows bring the view into the meeting rooms. The largest is FJORD, a meeting room with its own roof terrace, which has a fantastic view over the city and the waterway. Or for larger numbers, there's the one-of-a-kind opportunity of booking a room at the new Astrup Fearnley Museum and spend the breaks checking out the best in contemporary art.

Meetings at THE THIEF can easily be combined with gastronomy, art or more adrenaline-fuelled activities. Check out the meeting packages, and facilities at [www.thief360.com](http://www.thief360.com) or contact the dedicated staff for a customised programme. Personal service, full discretion and state-of-the-art technical equipment are a matter of course.

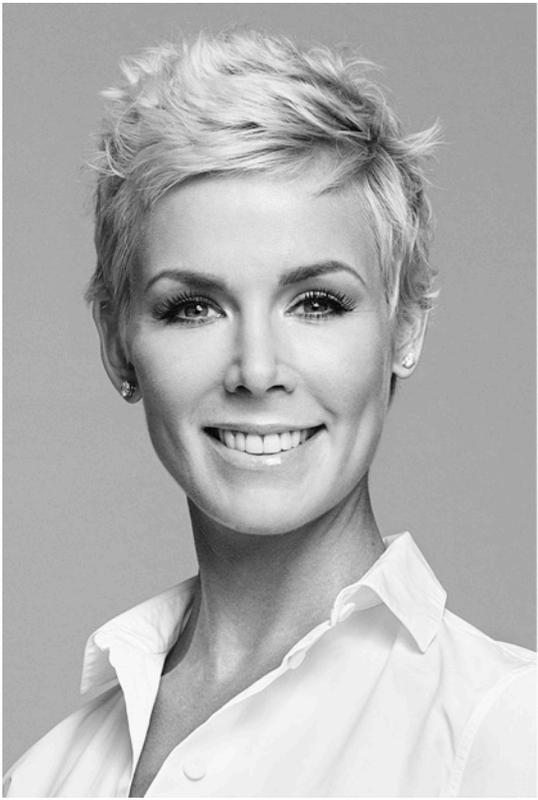
## THE CREATIVE MIND BEHIND

### *Petter A. Stordalen, Hotelier & Environmental Activist*

Petter A. Stordalen is not only one of Scandinavia's most successful businessmen at 53, but he is also one of Norway's enigmatic personalities.

As the son of a grocery store owner in Telemark, he was named "the most successful strawberry seller in Norway" at twelve years old by the local newspaper Porsgrunns Dagblad, knowing early on what it takes to be successful. "My father was a genius, always giving me the best advice," recalls Stordalen. "Focus on what you have and make the most of it. Don't worry about what everyone else has. That's a waste of energy. Eye your own possibilities, not limitations."

This philosophy and a talent for investing, got the property developer and owner of more than 175 hotels in the Nordic Choice Hotels group on the Forbes List of Billionaires, with an estimated net worth of 1.2 billion USD. His empire also encompasses a huge philanthropic endeavour: in 2002, Stordalen chained himself to a nuclear treatment plant in England. He's also converted his Ferrari to run on biofuel and, following the shooting in 2011, donated a large sum of money to have the youth camp on Utøya rebuilt.



The Stordalen Foundation, founded in 2011, is run by Stordalen's wife Gunhild and actively works for a sustainable future for people, animals and the planet. Also in 2011, Stordalen donated 2.3 million USD to the 2008 founded European Climate Foundation, engaging itself with environmental protection in Europe and the reduction of greenhouse gases. Though THE THIEF is Stordalen's 171st hotel, he is still very passionate about it. "More than anything, I care about the history of the place," he explains. "Thief Island, once the scene of shady dealings, has now become one of the hottest districts in Scandinavia, or as I like to phrase it, 'The New Oslo'. Building a hotel like this one doesn't start with a budget. It starts with a dream. Out of an old, muddy island, the epicenter of a new Oslo and all its creative energy has arisen."

## *Gunhild A. Stordalen, The Stordalen Foundation*

To call Gunhild A. Stordalen, Petter A. Stordalen's wife, a "multi-talent" would be an understatement. The native Norwegian is a physicist, model and member of the supervising board of five Norwegian and international organizations, including the European Climate Foundation. Stordalen also leads the Stordalen Foundation, founded in 2011 by herself and her husband, and is responsible for the Corporate Social Responsibility at Nordic Choice Hotels. She is known for her social and community commitment, as well as her activities regarding sustainability and climate protection..

"Sustainable business is about identifying opportunities in the challenges we face. All companies should be interested in getting more out of less. We do not have unlimited resources. When we want to operate long-term, we have to operate in harmony with the world around us, not at its expense. For us, this is not just a moral responsibility," explains Stordalen.

Sustainability is one of the most important aspects at THE THIEF: from the incorporation of regional ingredients in the restaurant to the latest technological advancements and reduction of water and energy consumption, as well as of waste.

## *Sune Nordgren, Art Curator*

Sune Nordgren is the man behind the art at THE THIEF. The Swedish art historian has extensive experience in international-class galleries and is most known for his time as the director of the National Museum in Oslo. “The term ‘hotel art’ has been associated with bad taste, mass production and random positioning,” says Nordgren. “Redefining hotel art is about giving the guests quality experiences, causing reflection and perhaps changing their perception of reality for a brief moment.”

Nordgren is convinced that Tjuvholmen and THE THIEF are the perfect locations for his vision. “The museum’s connections with the fjord, Renzo Piano’s elegant architecture and a world-class program of exhibitions have a magnetic force for both the public and the art world. Five or six of Norway’s best galleries have already moved to Tjuvholmen, creating a completely new atmosphere. It can be compared with the energy generated by the Tate Modern when it was established in London’s Bankside, where restaurants, cafés and galleries popped up and created a different environment.”

Every single one of the 116 rooms and suites at THE THIEF is decorated with an eclectic collection of contemporary art built up by Nordgren himself, with artists such as Sir Peter Blake, Magne Furuholmen, Albert Merz, Olav Christopher Jenssen, Camilla Löw and Kjell Nupen. “We chose from established international artists and the best Norwegian ones, primarily in photography and graphic art,” explains Nordgren. In the communal areas of the hotel, such as the reception, rooftop terrace and elevators, Nordgren promises sensory impressions and aesthetic experiences using video installations.



## *Anemone Wille Våge, Interior Designer*

Anemone Wille Våge is one of Norway's most acclaimed interior designers. "Working on THE THIEF has been a dream project," she explains. "The hotel has a fantastic location at the water's edge, exciting architecture and high standards. The major art element and the partnership with art curator Sune Nordgren has also contributed to making the task interesting and productive."

Wille Våge has previously designed several hotels and restaurants, including the new Hotell Post in Gothenburg. "Hotels and restaurants provide space for settings and a little drama, while the interiors must function in a business context. I think that is exciting." The designer uses a lively interplay between light and shade, maritime elements, warm colours and golden tones in THE THIEF's interiors. The furniture and décor has been hand-picked from high-quality international and Norwegian producers and design talents. In addition, some interior solutions have been specially designed by Wille Våge herself.



## *David Taylor, Chef of the Chefs*

David Taylor is British and has worked in several award-winning restaurant throughout his career. He comes from the Michelin-starred restaurant Maaemo, in Oslo. David is a passionate individual who has always had a deep love for food. He started his career in a busy french Bistro before working his way up to working at Maze by Gordon Ramsay when he was only 19 years old. After a year at Maze, he moved to Birmingham to be apart of Glynn Purnell's team at his restaurant Purnell's. David quickly rose through the ranks to become sous chef at age 23. At Purnell's David alongside his daily management duties, training staff and running service he was responsible for developing the menu at Purnells. He would also assist in developing the menu for the Harvey Nichols restaurant. David later went on to do stages with Grace restaurant in Chicago and Momfuku KO in New York. He continued working for two-starred Michelin Atera in New York before he moved to Copenhagen and worked for Belae. It was while he was working there he got headhunted to join the team at Maaemo in Oslo and was a part of the team who managed for the first time earning three Michelin stars. David is responsible for the hotel food concepts THIEF FOODBAR, roomservice and rooftop restaurant, and takes the best of the traditional Norwegian and Scandinavian cuisine and gives it a contemporary twist – keeping in pace with the times and the world around us.

Fresh produce plays the lead role in Taylor's kitchen. He prides himself on knowing the origins of the food he serves. "Hotels and restaurants provide the space and setting and for a little drama, but the interiors must function in a business context. I think that is exciting."

The chef uses a lively interplay between Norwegian tradition and fresh products from the strong agriculture and fishing industries. With one foot in the cultural heritage of the land and the other firmly planted in urban Tjuvholmen, head chef Taylor creates new culinary experiences with pure and natural flavours.





## THIEF SPA

*Global Sensations*

Stealing the best of renowned wellness traditions and treatments from around the world and introducing a number of firsts to Norway's spa culture, THIEF SPA takes its holistic and aesthetic inspiration from the rugged beauty of the Norwegian landscape. At the meeting point of the peninsula Thief Islet and the fjord, where the sea and Nordic light reign, take respite in the rituals from around the world. Gone are the days of ladies with cucumber-covered eyes and pan flute music – welcome to the swanky new spa experience, where gentlemen are encouraged to come along.

In the 800-sqm space, a pool, sauna, steam room and hamam – the city's first – as well as six treatment rooms and a fully equipped gym, set the scene to slip away from the everyday and ease into a world of wellness, rest and relaxation. With the use of exotic materials and products sourced from around the globe, century old methods and state-of-the-art technology, THIEF SPA will return what the everyday steals from us all.

# THIEF GYM

*Fitness Made Fun*

With state-of-the-art technology and experienced guidance, THIEF GYM will suit any fitness need. Outfitted with the Norwegian ARTIS line from Technogym, the top of the line equipment has an on-screen Android-based platform, offering virtual training and motivational environments. Both the cardio and strength training equipment can send the results to the user, either through QR code or NFC technology, which can then be stored in Technogym's training app.

Complementing the high-end equipment, professional personal training services are available, offering further motivation and ensuring correct technique. The training program will be tailor-made, based on personal goals and needs. A personal trainer will assist guests by designing a safe and effective exercise program with varied goals from weight loss, exercise performance to overall improved wellness. Boost cardiac levels with experiencing the sunrise at Thief Islet, and even a dip off the pier or the beach.



# FACTSHEET

## *THE THIEF*

### **ADDRESS**

THE THIEF  
Landgangen 1  
N-0252 Oslo  
Norway  
Phone: +47 95 17 55 26  
[www.designhotels.com/the-thief](http://www.designhotels.com/the-thief)

### **OPENING DATE**

January 2013

### **ACCOMMODATION**

114 rooms

### **FACILITIES**

- Flat screen TVs with video and art on-demand entertainment
- Geneva sound system for iPod and docking station
- Free high-speed, wireless internet access
- Large bathrooms with corian sink basins and rainshower

### **FOOD & DRINK**

- THIEF FOODBAR
- THIEF BAR
- THIEF ROOF GRILL
- THIEF ROOF BAR
- 24-hour Room Service

### **RECREATION**

- 800 sqm Spa & Wellness area complete with pool, Turkish hamam, sauna and steam room and a full range of beauty, relaxation and stylist services
- Fully equipped fitness centre
- Free access to the Astrup Fearnley Museum of Modern Art

### **UPON REQUEST**

- In-room spa treatment
- Personal trainer
- Hairdresser & make-up stylist
- Personal shopper

### **CONFERENCE FACILITIES**

- Five executive boardrooms, three available as private dining-rooms
- One glass meeting room for up to 50 people
- Expert staff offers complete turn-key planning of private events and conferences
- Video conference available upon request with state-of-the-art audio and visual equipment
- Free wireless internet in all meeting rooms

### **INTERIOR DESIGNERS & ARCHITECTS**

- AnemoneWilleVåge, Interior Design
- Mellbye Architects

### **RATES**

from NOK 2200

### **INFORMATION**

For further information, please contact Marketing Manager  
Jens Bredberg  
[Jens.bredberg@thethief.com](mailto:Jens.bredberg@thethief.com)  
Tel: +47 98824307

### **RESERVATIONS**

For reservations, please refer to the webpage  
[www.thethief.com](http://www.thethief.com)

# PRESS CONTACT

## **JENS BREDBERG**

Marketing Manager and House Creator

E-MAIL [jens.bredberg@thethief.com](mailto:jens.bredberg@thethief.com)

PHONE +47 988 24 307

PRESS IMAGES <https://www.flickr.com/photos/thethiefoslo/albums/with/72157663286007473>



## **DOMINIC GORHAM**

Guest Relation Manager

E-MAIL [dominic@thethief.com](mailto:dominic@thethief.com)

PHONE +47 913 32 624



## **ANDREA BELCK-OLSEN**

Director of Sales

E-MAIL [andrea.belck-olsen@thethief.com](mailto:andrea.belck-olsen@thethief.com)

PHONE +47 479 59 409

